



Advertising in *MathMurmurs*

In 2007, ATMIM began to publish advertisements related to Mathematics Education in the *MathMurmurs* newsletter. Copies of the newsletter are mailed to all active ATMIM members three times a year. To increase readership, each issue is posted on www.ATMIM.net about a month after its mailing date.

Submission deadlines for advertisements:

Winter Issues:	November 10
Spring Issues:	March 10
Fall Issues:	August 10

Formats for all advertisements:

The newsletter is black & white and is produced on letter size paper.

Please submit advertisements electronically in **print quality** .pdf or .eps formats, using outlined or embedded fonts.

$\frac{1}{2}$ page =	3.75" wide x 10" high
	7.5" wide x 5" high
$\frac{1}{4}$ page =	3.75" wide x 5" high
	7.5" wide x 2.5" high
$\frac{1}{8}$ page =	3.75" wide x 2.5" high

Price per issue:

$\frac{1}{2}$ page:	\$400
$\frac{1}{4}$ page:	\$200
$\frac{1}{8}$ page:	\$100

Annual Price:

Companies can purchase advertisement space on an annual basis (3 issues) at a reduced price. However, in order to maintain the dynamic feel of *Math Murmurs*, the company must provide a **different** advertisement for each issue.

$\frac{1}{2}$ page:	\$1,000
$\frac{1}{4}$ page:	\$500
$\frac{1}{8}$ page:	\$250

Please note that by publishing an advertisement, ATMIM does not imply endorsement of the advertised product or the company.

For more information and to place an advertisement in *Math Murmurs*, please contact Polina Sabinin, the newsletter chairperson, at Polina@Sabinin.com or by phone at 978-263-6040.